

Press Release

FOR IMMEDIATE RELEASE

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STEELE MEMORIAL RECEIVES RECOGNITION

Steele Memorial Medical Center was recognized for achieving first place in the rural category of the Blue Cross of Idaho 2009 Hospital Quality Awards. The award honors top performing hospitals, participating in the Blue Cross Hospital Quality Incentive Program, for providing quality patient care. Ms. Alexander-Lane, CEO stated that, "SMMC has a wonderful and effective staff. Receiving this award would not have been possible without their dedication to patient care." Steele Memorial also received this award of achievement in 2007. This year's award will be presented at the Annual Patient Safety and Quality Improvement Conference on April 15, 2010 in Boise, Idaho.

In addition, Steele Memorial Medical Center, in an article dated, February 22, 2010, was recognized in *Health & Health Networks* online magazine, the journal of the American Hospital Association for the successful implementation of Information Technology. As noted in the article written by Cynthia Hedges Greising, she highlights the benefits of the implementation by stating, "SMMC's IT system has reduced patient transfers, improved the timeliness of treatment and provided physicians with work flexibility—all changes that have improved care."