

Press Release

FOR IMMEDIATE RELEASE

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VICTORIA ALEXANDER-LANE, CEO NAMED 2009 GRASSROOTS CHAMPION

Victoria Alexander-Lane, CEO of Steele Memorial Medical Center was named 2009 Grassroots Champion by the American Hospital Association. Per the letter received from Rich Umbdenstock, AHA President and CEO, "This award singles out one hospital leader from each state who, over the previous year, effectively delivered the hospital message to elected officials; helped broaden the base of community support for hospitals; and advocated tirelessly on behalf of patients, hospitals and the community you serve."

In response to being named Grassroots Champion, Ms. Alexander-Lane commented that "It has been a great opportunity to represent the community of Lemhi County and the State of Idaho through my work with Steele Memorial Medical Center and the Idaho Hospital Association. Receiving this recognition is a great honor and a wonderful way to close out my tenure at Steele Memorial Medical Center."

Ms. Alexander-Lane's achievements will be honored at the 5th annual "Breakfast of Grassroots Champions" on Tuesday, April 27, 2010, at the Hilton Washington Hotel during the AHA Annual Membership Meeting.